Re: USAID - Google Meeting Follow-up

kzoeller@usaid.gov Kenneth Zoeller Tuesday, June 14, 2022 at 8:44:48 AM Eastern Daylight Time
To: [redacted]@google.com Ria Strasser-Galvis
Cc: [redacted]@google.com Alden Hartopo, [redacted]@google.com Alexandria Walden, amalessa@usaid.gov Amy Malessa, avkaza@usaid.gov Avinash Kaza, [redacted]@google.com Brionne Dawson, [redacted]@google.com Clement Wolf, [redacted]@google.com Josh Blumenfeld, jmachleder@usaid.gov Joshua Machleder, jobryan@usaid.gov John O'Bryan, lmeils@usaid.gov Lorri Anne Meils, [redacted]@google.com Melike Yetken Krilla, sdhanani@usaid.gov Sabeen Dhanani, smaguire@usaid.gov Shannon Maguire

Hi Ria,

I hope you're having a great week! We wanted to follow up with you on a few items.

- Amy has been hearing from colleagues in the field about a few local partners having issues with their Google/YouTube accounts. Are you able to provide guidance on the best point of contact for these kinds of issues?
    - We may have some other emerging issues/questions as well related to some of the questions we asked in our follow-up document after our meeting last month.
- You had asked that we reach out around now to start the discussion on training for staff at USAID Missions to help raise awareness about different types of in-kind assistance provided by Google.
- We'd like to set up a meeting with the team at Google News to discuss unlocking ad revenue for Ukrainian, Moldovan, Belarussian, and Russian newsrooms as well as broader global collaboration around the Summit for Democracy.

Thank you for considering these questions. I'd note that the first bullet is considered somewhat urgent by the field – any advice would be greatly appreciated and we can follow up with more details.

Very best,
Kenny

On Fri, May 13, 2022 at 2:43 PM Ria Strasser-Galvis <[redacted]@google.com> wrote:
> Hi Kenny and team,
> It was great to talk to you all and thank you for the list of your disinfo research partners. I will work on getting you answers to the follow up questions and revert back when complete in a week or so. Let's touch base in mid-June regarding setting up a briefing for missions.
> Best,
> Ria
>
> On Wed, May 11, 2022 at 10:04 AM Kenneth Zoeller <kzoeller@usaid.gov> wrote:
> > Hi all,
> >
> > Thank you for your time last Friday. We appreciated the opportunity to hear from you about Google's work across several important topics. We are also grateful for Google's response to this crisis through your critical funding and in-kind support for humanitarian organizations.
> >
> > As discussed during the call, we have assembled a list of follow-up questions in the attached document. Additionally, I have attached a list of potential partners for you to consider for dis/misinformation research projects, Trusted Flagger Program, and any reports of problematic content / behavior -- each of these is a USAID partner. Finally, I've also included a list of next steps for us to take forward. Most of these are on USAID to initiate.
> >
> > - Google to respond to the questions in the attached document.

- Within the attached document, Google to verify open vs. closed in-kind processes. Moving forward USAID will send requests / referrals to Ria, Alex, Clement, etc. to make sure our partners are considered for closed processes.

- USAID to follow-up with Google (Ria) for a training (ToT) for staff at USAID Missions to help raise awareness about different types of in-kind assistance.

- USAID will provide Google (Clement) with recommendations on regions/countries of interest to USAID and different frameworks used to address risk to dis/misinformation.

- USAID and Google to set up a meeting with the team at Google News to discuss unlocking ad revenue for Ukrainian, Belarussian, and Russian newsrooms as well as broader global collaboration around the Summit for Democracy.

- USAID will follow-up with Google to have further discussion on USAID's Advancing Digital Democracy initiative.

We are eager to continue to engage with Google across the areas we covered during this call as well as other areas of mutual interest. Please do not hesitate to reach out to us if there are areas you would like to explore or updates you would like to share about how Google is responding to this crisis and thinking about what the future for Ukraine and the region might look like.

Very best,
Kenny

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