Re: USAID-YouTube Call to Discuss Creator List

[redacted]@google.com **Meredith Kresman** Monday, October 3, 2022 at 1:57:09 PM Eastern Daylight Time
To: amalessa@usaid.gov Amy Malessa
Cc: [redacted]@google.com Josh Blumenfeld, akaplan@usaid.gov Adam Kaplan, blong@usaid.gov Benjamin Long, sludeman@usaid.gov Shadrach Ludeman, vzakem@usaid.gov Vera Zakem

Hi Amy,

I hope you had a great weekend!

Here's a site about how YouTube works for creators.

Generally the trainings are customized for the audience so we don't have an off the shelf example to share.

Hope this helps and more to come!

On Fri, Sep 30, 2022 at 4:42 PM Amy Malessa <amalessa@usaid.gov> wrote:
> Sure thing! I'll look at calendars. Let us know if there's anything we can do to help with those internal conversations. Can you send us examples of the in-house trainings that you offer? That will help us tailor the approach on our side too.
>
> Best,
> Amy
>
> Amy Noreuil Malessa
> Senior Digital Technology Advisor for Field Programs Division
> Bureau for Conflict Prevention and Stabilization | Office of Transition Initiatives | Creative Digital Team
> US Agency for International Development
> [redacted] | amalessa@usaid.gov
> [redacted]
>
> On Fri, Sep 30, 2022 at 4:13 PM Meredith Kresman <[redacted]@google.com> wrote:
> > Hi everyone,
> >
> > Happy Friday!
> >
> > Would it be possible to push out Monday's call by a week or so?
> >
> > We need to have a few more internal conversations.
> >
> > Apologies for the delay!
> >
> > On Fri, Sep 2, 2022 at 12:05 PM Josh Blumenfeld <[redacted]@google.com> wrote:
> > > TY
> > >
> > > On Fri, Sep 2, 2022 at 12:04 PM Amy Malessa <amalessa@usaid.gov> wrote:
> > > > Great, thank you for confirming! We will share the spreadsheet with her.
> > > >
> > > > Amy Noreuil Malessa
> > > > Senior Digital Technology Advisor for Field Programs Division
> > > > Bureau for Conflict Prevention and Stabilization | Office of Transition Initiatives | Creative Digital Team
> > > > US Agency for International Development
> > > > [redacted] | amalessa@usaid.gov
> > > >
> > > > On Fri, Sep 2, 2022 at 12:02 PM Josh Blumenfeld <[redacted]@google.com> wrote:
> > > > > Yes she's on our europe team! Thank you for flagging though.

On Fri, Sep 2, 2022 at 11:52 AM Amy Malessa <[redacted]@usaid.gov> wrote:

Hi Meredith,

Marijn Poeschmann ([redacted]@google.com) is requesting access to our spreadsheet. Is this someone you know? Looking forward to our call on Tuesday at 9am Eastern.

Thank you!
Amy

Amy Noreuil Malessa
Senior Digital Technology Advisor for Field Programs Division
Bureau for Conflict Prevention and Stabilization | Office of Transition Initiatives | Creative Digital Team
US Agency for International Development
[redacted] | amalessa@usaid.gov

On Wed, Aug 24, 2022 at 1:03 PM Meredith Kresman <[redacted]@google.com> wrote:

Thanks Amy! Confirming receipt and we will circle back with any questions.

On Wed, Aug 24, 2022 at 11:24 AM Amy Malessa <amalessa@usaid.gov> wrote:

Hi Josh and Meredith,

Thanks again for our call earlier this month! Our programs in Ukraine and Moldova compiled a list of YouTube creators who we think could benefit from training and support. It's a diverse group, so we are excited to hear what you think is possible.

We look forward to discussing options and next steps on Tuesday, September 6th at 9am Eastern. I'm happy to move around our invite, if you need to adjust the date/time. In the meantime, feel welcome to ping us with questions, ideas, etc.!

Best,
Amy

Amy Noreuil Malessa
Senior Digital Technology Advisor for Field Programs Division
Bureau for Conflict Prevention and Stabilization | Office of Transition Initiatives | Creative Digital Team
US Agency for International Development
[redacted] | amalessa@usaid.gov

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Meredith Kresman (she/her) | YouTube Reputation Marketing | [redacted]
Pings GVC Email | Avoid pinging & emailing in meetings | Screen free between 6pm and 8pm

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Meredith Kresman (she/her) | YouTube Reputation Marketing | [redacted]
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